



Contact Information:

International Wildlife Crimestoppers, Inc.

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By Any Other Name: **International Association of Natural Resources Crimestoppers** to Become: **International Wildlife Crimestoppers, Inc. (IWC)**

FOR IMMEDIATE RELEASE

Blairsville, Georgia, August 10, 2016 – Candice Henderson, the spokesperson for the **International Association of Natural Resources Crimestoppers**, announced this week that the company officially changed its name to **International Wildlife Crimestoppers, Inc. (IWC)** as of **July 27, 2016**.

Candice Henderson explained that the new name would reflect the evolving focus and objectives of the association, adding, “the new name will be easier to process and remember”.

The mission of the International Wildlife Crimestoppers, Inc. is to reduce the illegal taking (poaching) and habitat destruction of fish and wildlife resources through educating citizens and the exchange of information with anti-poaching organizations and agencies at international, national, regional, and local levels.

The IWC is strengthening its partnerships with organizations who share the same mission. The association’s name change will allow partners and stakeholders to more readily relate to who the association is and its objectives. Association members and sponsors are excited about the name change.