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**IWC NEW PUBLIC MEMBERSHIP PROGRAM**

FOR IMMEDIATE RELEASE

International Wildlife Crimestoppers (IWC) announces a new **Public Membership Program** which will benefit all state and provincial IWC members.

This program includes two new ways for state and provincial members of IWC to become engaged in the organization's continued success and receive financial incentives while helping IWC to grow.

IWC will waive the annual agency membership dues (\$300) for any state or provincial member who raises \$300 or more of public memberships during our fiscal year from July 2020 thru June 2021 and so on. The waiver will be applied during the first of July, 2021. In addition to a waiver of annual dues, the state or provincial agency that raises the most public memberships will have their conference dues waived.

"Public memberships are essential for any non-profit organization. If each of our agency members help raise our public membership levels, IWC will continue to grow exponentially", said IWC Executive Director Lewis Rather. "This new program will enable our agency grant program funding to grow and therefore enable IWC to offer wildlife decoy and Wall of Shame trailer grants to more than just a few states or provinces per year".

To review IWC public membership levels, visit: [www.wildlifecrimestoppers.org](http://www.wildlifecrimestoppers.org) .

Mission: As a non-profit organization created by wildlife resources officers, we are dedicated in our efforts to stop poaching of North America's fish and wildlife resources through a comprehensive conservation law enforcement approach and the exchange of information with anti-poaching organizations. We promote public education on the differences between sustainable use and poaching, with a special emphasis on youth education therefore creating a force multiplier for law enforcement charged with protecting these valuable resources.

Protecting our wildlife resources in North America is an ongoing mission for conservation law enforcement officers and International Wildlife Crimestoppers, Inc.