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**International Wildlife Crimestoppers Receives Grant from
Bass Pro Shops and Cabela's Outdoor Fund**

FOR IMMEDIATE RELEASE

Blairsville, Georgia, March 12, 2021 – International Wildlife Crimestoppers, announced this week that the organization has received a \$15,000 grant from the Bass Pro Shops and Cabela's Outdoor Fund for the purchase and or upgrade of a "Wall of Shame" trailer for one or more of its member agencies.

Wall of Shame trailers are traveling exhibits to educate the public about wildlife poaching and its negative effects. The exhibits create a broader awareness to the unending problem of poaching wildlife.

"IWC greatly appreciates the grant funding from the Bass Pro Shops and Cabela's Outdoor Fund", said IWC Executive Director Lewis Rather. "Their financial support helps IWC achieve its mission. The effectiveness of trailer exhibits across the country has proven extremely productive in educating the public young and old alike on the very real problem of poaching. In addition, they serve as a strong and effective educational tool to show newcomers to outdoor sports that there is a right and wrong way to enjoy what nature has to offer."

Guided by the visionary leadership of Bass Pro Shops founder Johnny Morris, the Outdoor Fund empowers Bass Pro Shops and Cabela's 200 million annual customers to support conservation efforts by rounding up their purchases. Rallying passionate customers alongside dedicated team members, industry partners and leading conservation organizations like IWC, Bass Pro Shops and Cabela's is creating North America's largest conservation movement to collectively shape the future of the outdoors and all who love it for generations to come.

The grant application acceptance period will begin March 16, 2021 through April 16, 2021. The grant provides current IWC members \$15,000 for the purchase of a trailer and/or trailer upgrade. The application form and guidelines can be found at www.wildlifecrimestoppers.org. The grant award will be announced by May 1, 2021.

IWC mission statement: As a non-profit organization created by wildlife resources officers, we are dedicated in our efforts to stop poaching of North America's fish and wildlife resources through a comprehensive conservation law enforcement approach and the exchange of information with anti-poaching organizations. We promote public education on the differences between sustainable use and poaching, with a special emphasis on youth education therefore creating a force multiplier for law enforcement charged with protecting these valuable resources.

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